

## TERMS AND CONDITIONS

*Please read these Terms and Conditions carefully before you enter the Competition. By submitting an entry, you accept these Terms and Conditions and agree to comply fully with them.*

### 1. Background and introduction

The “SMC BMC DESIGN AWARD” is the 2<sup>st</sup> International Design Competition (hereafter the “**Competition**”) recognizing and promoting design excellence by Design students or Young Design professionals (less than 3 years of experience) while using SMC and BMC advanced materials in their designs.

The “SMC BMC DESIGN AWARD” is intended to reinforce the fact that SMC and BMC are innovative, versatile, cost effective and safe materials, used in products that make significant beneficial contributions to individual consumers and society.

The SMC BMC DESIGN AWARD is designed to boost innovation by providing winners with support for fine-tuning their designs, business plans and market positioning, manufacturing-ability and ultimately help bring their innovations to market.

The theme of this edition of the SMC BMC DESIGN AWARD is “Sustainable Mobility”.

### 2. Competition

The 2019 “SMC BMC DESIGN AWARD” Competition is organized and administered by EUROPEAN COMPOSITES INDUSTRY ASSOCIATION (hereafter “**EuCIA**”), an non-profit international Association duly incorporated under the Laws of Belgium, with its registered office located at 80 Boulevard Auguste Reyers, 1030 Brussels – Belgium, registered in Brussels under the number 0511.958.278.

The “**SMC BMC EUROPEAN ALLIANCE**” is a non-profit Association under the umbrella of EuCIA based in Brussels - Belgium.

### 3. Eligibility

‘Extraordinary’ young Designers and Students from European countries can submit their designs to a jury of renowned experts in the Composite sector of SMC BMC.

Entrants do not need to be members of SMC BMC European Alliance to participate.

Participants (either individually or in teams) must be Student Designers or Young Professionals (with less than 3 years of experience).

#### 4. Submitting an entry

In order to submit your entry, you must fill in all mandatory fields and answer all questions within the relevant application form on the Competition Website.

Entries must comply with guidelines and recommendations set out on the Competition Website area.

Entries must be submitted in English and sent to:

EuCIA c/o SMC BMC EUROPEAN ALLIANCE  
80 Bd. A. Reyers - 1030 Brussels - Belgium

Submission deadline for the 2019 Competition is May, 15, 2019

#### 5. Timeline for the 2019 SMC BMC DESIGN AWARD

After initial entries have been submitted, the Competition will be run in accordance with the following indicative timeline.

We reserve the right to change any of the timeframes indicated on our Website.

- **(Optional – on demand) Training days with SMC/BMC European Alliance Members**

Interested designers are invited to join the specially organized training events. These will show some of the existing markets and applications, explain the SMC/BMC manufacturing processes in more detail, and provide guidelines for proper part and manufacturing process design. Participation in one of these training events is optional and free of charge for eligible young designers. You can enroll for participation by sending a mail to [muriel@smcbmc-europe.org](mailto:muriel@smcbmc-europe.org)

- **May 15, 2019: Project submission with the following:**

Explain how and why the innovation complies with the aforementioned combined criteria:

- Describe the concept of your project and specify how it relates to the four performance criteria defined in the award criteria,
- Provide a PowerPoint presentation of maximum 10 slides and a one-page text document explaining your project + Attach a high definition picture (300dpi minimum),
- Provide, if possible, a prototype or sample using your email address as part of your entry.

- **June 15, 2019:**

The Jury will start to select the three (3) finalists

- **June 30, 2019:**

Announcement of the three (3) finalists

- **September 10, 2019:**

Award Ceremony in Stuttgart (Composites Europe)

## **6. Selecting the Winner**

The Jury is a panel of independent and qualified experts appointed by EUCIA/ SMC BMC European Alliance in order to determine the winners.

The Jury will decide which entry best meets the assessment criteria.

Decisions, made by the Jury, are final and binding.

All entrants waive any recourse against EUCIA and the SMC BMC EUROPEAN ALLIANCE and the Jury by reason of any decision taken by the jury.

## **7. Criteria for Selecting the Winner**

The criteria to be considered by the Jury for the SMC BMC DESIGN AWARD are:

Creativity	Includes unique shape, aesthetics, functional integration	30%
End user Functionality – Marketability	Includes positive impact on consumer life, major improvement in functional performance, reduced impact on the environment or lower Eco-footprint	30%
Feasibility in SMC BMC	Manufacturing ability, production feasibility in large series	20%
Minimum of 4 performance criteria	Attributes of SMC/ BMC used in the Design ( <a href="http://smcbmc-europe.org/performance.php">http://smcbmc-europe.org/performance.php</a> ) amongst the following 7 propositions :  <ul style="list-style-type: none"> <li>- Elevated strength and stiffness,</li> <li>- Solutions for weight reduction,</li> <li>- Precision and predictability of dimensions,</li> <li>- Resisting elevated temperatures,</li> <li>- Part safety through great Fire retardance,</li> <li>- Electrical performance Great Class A surfaces,</li> <li>- Low emissions</li> </ul>	20%

Furthermore, an innovation in the scope of The Award is defined as a product or a process that complies with the following combined criteria (the list is not exhaustive and is given for example only):

- To bring improvement to existing products (for example: to replace another material, at lower cost or higher performance; to improve mechanical, chemical or aesthetic characteristics of existing products; to allow better processing or higher productivity, etc.),
- To have a link with SMC BMC (for example: manufacturing-ability, production in large series, composites or compounds of SMC BMC),
- To contribute to the positive image of the SMC BMC industry (for example: to develop new applications for SMC BMC);
- To use recycled material; to reduce waste; to improve industrial hygiene and safety;
- To preserve the environment,
- To be an improvement to an application that exists or to be an application that could readily be developed into the market.

## **8. The Award**

The Award will present winning entries with a total amount of €17.500:

- Gold Award €7.500 in cash and €7.500 in coaching
- Silver Award €1.500
- Bronze Award €1.000

## **9. The Award Ceremony**

The SMC BMC DESIGN AWARD 2019 will culminate in an Award Ceremony on September 10, 2019 @ COMPOSITES EUROPE in Germany (Stuttgart).

The SMC BMC EUROPEAN ALLIANCE will sponsor traveling and accommodation costs for maximum two persons representing the award teams for the Award Ceremony in Stuttgart. Participants will be granted free access to the Composites Europe tradeshow in Stuttgart.

Important note: if your application is selected you will be asked to confirm your participation to claim your spot in the Competition. When accepting your spot in the program you sign up for compulsory attendance of the full three days in Stuttgart.

## **10. Intellectual property rights, information and publicity**

All entrants authorize the SMC BMC EUROPEAN ALLIANCE and its members to use their entry (including files and photographs) for advertising purposes or for the organization of The Award. To this end, entrants guarantee that they have full powers to dispose of all the Intellectual Property Rights ("IPRs") related to the innovation they have entered and do not infringe any third party's IPRs.

Applicants will take all precautions to protect their innovation and guarantee The SMC BMC EUROPEAN ALLIANCE peaceful use of IPR's related to their entry as a whole.

All entrants expressly release the SMC BMC EUROPEAN ALLIANCE from any liability and responsibility linked to their entry or the information provided in connection with the entry.

## **11. Changes and Competition cancellation**

We may cancel the Competition or vary these Terms and Conditions at any time at our discretion. We will post any changes to these Terms and Conditions on the Website.

We reserve the right to suspend the Competition at any time and to change the form and substance, dates for deadlines and events, locations or specification of the Competition and/or Prize.

We reserve the right not to award the Prize.